

Investor News

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Welcome



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There is no doubt about it, 2015 has started on the busiest of notes, and with the mining industry event season in full swing. The annual Mining Indaba provided a rich discussion ground on which to address many of the challenges facing the mining sector on the African continent over the next 12 months. Wesizwe Platinum executives were at the event to be part of those deliberations, with our COO, Paul Smith, presenting at the Investment Discovery Forum, one of the focused events on the packed but interesting programme.

Closer to home, at our Bakubung Platinum Mine project, the latest key milestones were reached in the month of January and the next development phase of the mine remains on track, a good commencement to the new year. We also address the challenges being faced by a new generation of women entering the mining sector, and report back on an event held at Bakubung to support these valued women employees.

As always, we hope you enjoy reading this latest edition of Investor News and we look forward to bringing you interesting news, project updates and corporate information throughout what promises to be an exciting and eventful year ahead.

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Mining Indaba 2015 the highlights report



Over 8000 delegates participated in the 2015 Mining Indaba in Cape Town from 9 to 12 February 2015, a great start to the mining industry event year.



Event delegates throng around the exhibition and networking areas at the Mining Indaba

This month, the annual Mining Indaba, the world's largest mining investment event and Africa's largest mining conference and expo, took place in Cape Town from 9 to 12 February. Members of Wesizwe Platinum's executive team headed to the event to participate.

This year's Mining Indaba, as promised, was the biggest yet according to organisers with more than 8000 visitors from the global mining industry participating in the event - a group of Wesizwe executives was amongst them. The event is the world's largest gathering of the most influential stakeholders in African mining including a wide range of global and regional financiers, investors, mining professionals and government officials attending this year. In fact, the event attracted representatives from 110 countries, with 35 African government and non-government delegations in attendance, together with executives from 2300 international companies.

Keynote speakers at this year's event included the former UK Prime Minister, Mr Tony Blair, various Ministers of Mining and Minerals from across the African continent, senior representatives from the World Bank and a host of global financial institutions, and leading international mining sector thought leaders and influencers. Around 50 global leaders, including mining industry experts, ministers and VIPs took to the stage to discuss the challenges and opportunities in the African mining sector.

Wesizwe Platinum was also represented at the Investment Discovery Forum Pavilion, a specialist area of the Mining Indaba dedicated to meeting and networking between global investors and mining companies in Africa. Wesizwe's COO, Paul Smith, made a presentation to the Investment Discovery Forum delegates as part of the proceedings.

ICT at the heart of a paradigm shift in the mining sector



Kobe Pienaar, Wesizwe Platinum's GM of Information Technology, addresses delegates at the Mining Leaders Africa Summit.

The prestigious Mining Leaders Africa Summit, held in Cape Town this month, brought together not just industry leaders from across the continent to discuss the challenges facing the industry today, but also top ICT specialists. The reason? The need to harness the power of technology to stay relevant in the industry.

Wesizwe Platinum's General Manager of Information Technology, Mr Kobus Pienaar, was one of the keynote presenters at this important event and delivered a fascinating insight into why a paradigm shift is needed in the mining industry in order to produce more output at a lower cost, whilst at the same time trying to prolong the life of the mine. The key focus of his presentation was on ICT (Information and Communication Technologies) used in the mining process, including IT hardware and systems, telephones, cabling, C&! control systems and communication links, security systems and communication links, wireless systems, radio systems, and anything else related to information flow. His presentation addressed some key challenges in the mining sector, including the primary factors impeding the application of new technology due to a lack of industry familiarity with important technology developments. He also focused on the potential benefits that technology brings to mining, including the positive impact on production, the contribution to national objectives, and the benefits to local communities. Also on the presentation agenda was an examination of the ways in which ICT is traditionally deployed in mines.

This has been a busy month for Kobus Pienaar as he also participated in a live radio broadcast on SAFM Afternoon Talk Radio, speaking about the future of mining on the African continent, and answering questions from programme host, Ashraf Gada, and listeners to the programme.

Women in Mining and their career challenges in the sector highlighted



One of the Women in the Mining Sector delegates gets to grips with the personal protective equipment on offer.

Women in the Mining Sector often feel excluded from the industry and that they are not treated equally by their male colleagues - this is according to a study conducted by the Women in Mining South Africa (WiMSA) organisation, in conjunction with the School of Mining Engineering at the University of the Witswatersrand.

On 13 February, Bakubung Platinum Mine in association with 3M, staged a women in mining empowerment initiative. The event aimed to develop and motivate Bakubung Platinum Mine female employees, and was held at the Kedar Lodge, attended mainly by the mine's women apprentices.

The mining industry is dominated by male employees and few may be aware of the challenges facing female mine workers. This motivated 3M and Bakubung Platinum mine to roll-out this empowerment initiative. "As part of our Corporate Responsibility we have a variety of initiatives in place to develop, empower and motivate women from former socially challenged mining communities", said Ismail Mapara, Managing director at 3M. "It is about educating and training women as to what solutions are available to improve their personal safety and create a safer working environment, he added.

One of the issues concerning the empowerment of women in the mining sector is that personal protective equipment seldom caters for women. The key purpose of the empowerment initiative was to assist in solving challenges with innovative ideas and technology solutions that would help to improve safety and working conditions going forward. Most importantly, it looked to address issues affecting the growing number of women entering the industry.

Lesego Motlhatlhedi, the SRO at Bakubung Platinum Mine, commented: "Most women working in the mining industry feel that tertiary education does not properly prepare them for the mining environment, and that emphasis should be placed on practical experience before entering the industry."

Media Round-Up news highlights from the month

We sizwe stories trending this month

Wesizwe stories trending during this period under review for Wesizwe included: Features on the latest milestones at the Bakubung Platinum Mine; launch of internships and learnerships at Bakubung; ICT and the mining sector feature; the impact of Chinese investment in the mining sector in SA; the use of SAP at Wesizwe Platinum; report from the IDP forum in the

Bakubung community; and coverage of speeches made by Paul Smith at various industry events. Out of the articles tracked by ClipTrack Media from 21 January to 22 February, a total of 60 media mentions were tracked featuring Wesizwe. The stories were all positive in tone. Of the stories tracked. 14 were from the online business and finance media, 4 were from the broadcast media. 18 were from the specialist mining media, 14 were on social media

platforms and the balance represented global and African media. The TV interview with Eddie Mohlabi for **BRICS TV and China** Television was aired on 21 January. The film clips from Creamer Media, Engineering News TV and Mining Weekly TV were also aired during the month of January. Feature interview articles from the Bakubung Mine visit by journalists flighted in all the Mining Indaba publications.

Wesizwe Digital Update

Website visitors and trends

During the period under review, the Wesizwe website recorded 7370 unique visitors, 5052 of which were new visitors to the site. 18,240 pages were viewed on the site this month.

Visitors were predominantly interested in the Bakubung Platinum Mine project and its latest milestones, careers, executive management, media and investor news.



Calendar

Industry event highlights for 2015

Mining Summit Africa, 11 - 12 March, Cape Town

Major industry conference and exhibition attracting South African and global mining industry thought leaders, company CEOs, and government officials

Junior Mining Indaba - 3 - 4 June, Johannesburg

A new event on the mining industry calendar aimed at specifically appealing to explorers, developers and investors in the junior mining sector in South Africa and on the continent

Mining Lekgotla, 29 - 30 July, Johannesburg

Important mining industry gathering organised by the Chamber of Mines, Department of Mineral Resources and the National Union of Mineworkers

Joburg Indaba, 14 - 15 October, Johannesburg

Major industry conference and exhibition attracting South African and global mining industry thought leaders, company CEOs, and government officials

YOUR FEEDBACK

In the spirit of our commitment to encouraging greater shareholder engagement, we welcome your comments or feedback relating to this investor newsletter. Send your comments via our website - www.wesizwe.com

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